

Sydney Waterfront District
333 Charlotte Street
Sydney, Nova Scotia B1P 6G9



**SYDNEY
WATERFRONT
DISTRICT**

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For Immediate Release

Rediscover the Magic in Sydney Waterfront District

Sydney, NS: Catch the holiday spirit in Sydney Waterfront District (SWD). Just in time for Christmas, Charlotte Street is now home to beautifully lit wreaths adorning a festive red bow, many store windows have been carefully decorated, and three larger than life nutcrackers have been added.

After becoming popular in the 1800's, the nutcracker lives on as a holiday tradition throughout the world. It is a universal symbol of family, celebration, and tradition. The nutcrackers are also a fun way to incorporate public art. They are captivating as each one seems to have a magical charm of their own.

“Our 9 foot tall nutcrackers have already been receiving a tremendous amount of attention on the streets and on social media.” SWD Executive Director, Michelle Wilson continues, “They are located in front of Finishing Touch Centre, TD Bank, and the Old Triangle Alehouse. The idea behind them was to create a more nostalgic atmosphere as you do your Christmas shopping.”

The SWD Association and merchants have been working hard to give the streets a more festive atmosphere to attract shoppers this holiday season.

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Media Contact: Michelle Wilson
Office: 902.562.3399
Email: sydneywaterfrontdistrict@gmail.com